



# Tech & Innovation

## Department Description

The Technology & Innovation Department represent the **backbone** for all activities within the organization. Therefore we work closely with every team within START Global and gain important **insights in each project**.

Throughout the year our department constantly seeks new ways of achieving the organization's goals and tries to provide **the best infrastructure** and **working tools** for the team. In consequence, we are confronted with **diverse challenges** that **require creativity** and **persistence**.

## Your Profile

- Interested in **emerging technologies, IT and Data Analytics**
- Flexible and **creative mindset**
- Eager to learn **new skills and tools** (e.g. HubSpot, Git and Tableau)
- Coding experiences is **not required** but welcome (ideally JavaScript, HTML and CSS)

## Your Benefits

- Gain and enhance your **programming skills** using a professional coding platform
- Learn about some essential business tools and programs used in real company settings
- Bridge the gap between **tech and business** and make an impact
- Gain **deep knowledge and insight** into all aspects of the organization
- Be part of a **dynamic, super-motivated**, driven START Global Team

If you are interested and have any questions, please contact:



Max Keller  
President 22/23  
[max.keller@startglobal.org](mailto:max.keller@startglobal.org)



## Positions

### IT

You will be responsible for all the **information technology** and tools that START Global uses.

- Working and setting up tools (e.g. HubSpot, Slack, Git and Tableau)
- Providing the **infrastructure** for the team
- **App & Web development**
- Reaching out to startups to find out about the **best technologies and tools**

### DATA

You will be responsible for **data-driven decisions**.

- Working with **cutting-edge software**
- Analyzing and understanding START related data
- **Data strategy and infrastructure**, SEO, PM
- Providing tech inspiration to the Hack team

### Online Event Management

You will be responsible for the **digitalisation** of the START Summit x Hack.

- Developing **digital content ideas** to generate an exciting **platform experience**
- Integrating online component into offline experience for all START events
- Making sure that all the technical aspects of the platform are taken care of
- Ensure that all of our participants including stakeholders such as speakers, founders and corporate partners, have the best possible experience on the platform during the START Summit x Hack

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