



Communications

Department Description

The communications team is one of the biggest central departments of START. We manage **all internal and external communication**. The way the START Global brand is **presented to the outside** lies completely in the hands of this creative team. To ensure we have all angles covered, the Communications team consists of a strong Marketing Team and an equally strong Public Relations Team.

A lot of **creativity** characterizes this team both **in designing and writing**. Transparency and open communication internally as well as externally are essential to us.

As a member of our flatly-organized team, you will get to take on responsibilities from the get-go and improve your soft skills in a professional environment.

Your Profile

- You are proactive with an open-minded, extroverted & self-confident **personality**
- You like to take on **responsibility** and realize **your ideas**
- You are **well organized**, reliable, and hardworking with an **eye for details**
- You have **intrapersonal skills** and the ability to inspire people
- You want to be part of a team that likes to **achieve great things** together

Your Benefits

- Collaborate with influential people from various industries and **build your network**
- Master essential **communication skills** that will boost you throughout your career
- Gain **deep knowledge and insight** into all aspects of the organization
- Be part of a **dynamic, super-motivated**, driven START Global Team
- **Sharpen your skills** and prime yourself for your entrepreneurial career

If you are interested and have any questions, please contact:



Benjamin Naegeli
Managing Director | Communications
benjamin.naegeli@startglobal.org



Positions

Marketing

You will be planning and creating different **Marketing Campaigns** for our various projects, as well as creating all the visuals for the START Summit x Hack.

- Work **closely together with our various projects** to gain all the knowledge needed for our Marketing Campaigns
- Learn useful **branding skills** in fields of design (Figma, InDesign), video (Premier Pro, Blender), and photography (Lightroom, Photoshop)
- Create **stunning visuals** and designs that elevate our Social Media and the Summit x Hack to the next level

Public Relations

You will be responsible for START Global's **media contacts** as well as writing texts used to communicate externally.

- Reach out to **journalists and negotiate partnerships** and collaborate with the most important players in **Europe's media landscape**
- Learn how to **manage media relations** and increase brand awareness in broad audiences
- Write **news updates** from startups in our ecosystem for our personal news site

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